

**October 2024 Panthers Gameday Experience Social Media Promotion**

OFFICIAL RULES:

1. **PROMOTION PERIOD:** The North Carolina Education Lottery (“Sponsor”) October 2024 Panthers Gameday Experience Social Media Promotion (“Promotion”) begins on Monday, October 14<sup>th</sup>, 2024 at 12:00 a.m. Eastern Time (“ET”) and will end on Monday, November 4<sup>th</sup>, 2024 at 11:59 p.m. ET (“Promotion Period”). During the Promotion Period, the Sponsor will publish one (1) “Promotion Post” to its official Facebook page (<https://facebook.com/nclottery>). The Promotion will include one (1) entry period and one (1) drawing at the conclusion of the entry period for a total of two (2) winners, who will each receive two (2) Carolina Panthers Gameday Experience Packages for the Carolina Panthers vs. Dallas Cowboys game on Sunday, December 15<sup>th</sup>, 2024 at Bank of America Stadium in Charlotte, North Carolina (“Prize”). Estimated Retail Value (“ERV”) of each Prize is \$5,000. Total ERV of all Prizes in this Promotion is \$10,000.

Drawing #	Winners	Platform	Entry Begins	Entry Deadline	Draw Date	Prize
1	2	Facebook	10/14/2024 12:00 AM	11/4/2024 11:59 PM	On or around 11/5/2024	(2) Carolina Panthers Gameday Experience Packages for the Carolina Panthers vs. Dallas Cowboys game on Sunday, December 15 <sup>th</sup> , 2024. Packages include: <ul style="list-style-type: none"> <li>- (2) lower-level game tickets</li> <li>- (2) Pre-Game Tailgate tickets that include food, beverages, and a private tent</li> </ul> ERV = \$5,000

All comments on each of the Promotion Posts will be saved at the end of the Promotion Period and will become the exclusive property of the Sponsor. The results will be compiled and winners determined and notified within one (1) week of the Draw Date.

2. **ELIGIBILITY:** Promotions are open to all North Carolina residents who are at least eighteen (18) years old or older. No person shall attempt to obtain multiple entries or be eligible to win more than one prize. Selected entrants for prizes must provide their full name, North Carolina mailing address, birthdate, phone number, and email address. By submitting an entry, Entrant agrees to comply with the NCEL social media policy. Entrants DO NOT have to be a Lucke-Rewards member to win. No purchase is necessary to enter or win. Entrants are subject to all Sponsor Rules and Regulations, the North Carolina State Lottery Act, the drawing procedures and Facebook rules and regulations. This Promotion and/or any parts thereof, including the award of any prizes, is void where prohibited by law. Employees, directors, officers, commissioners, and agents of Sponsor, Carolina Panthers, Scientific Games Corporation, Pollard Banknote Limited/NeoPollard, GTECH Corporation and/or IGT, Cactus Communications Inc., Spurrier Group, MDI

Entertainment, LLC, BrkThru Digital, Thomas & Gibbs CPAs PLLC, and members of their respective households, are prohibited from participating in this Promotion.

For prizes with an ERV of \$600 or more, debt setoff will be deducted from cash awarded, if any, in accordance with NC Gen. Stat. § 18C-134. If cash awarded is not sufficient to cover the debt, winner must satisfy the debt within 5 business days. In the event a winner does not satisfy all debt reported to the NCEL under NC Gen. Stat. § 18C-134 within the time allotted, that winner forfeits their prize and it will be awarded to an alternate winner. In the event a winner declines the prize, the winner must submit a prize forfeiture form within 5 business days or the winner forfeits their prize and it will be awarded to an alternate.

3. HOW TO ENTER: There is a limit of one (1) eligible comment entry per social persona for the specified Promotion Entry Period during the Promotion. All entries must be submitted within the Promotion Entry Period for the applicable drawing.

For the purposes of these Rules, a 'social persona' is one or more social media accounts across one or more social media platforms that belong to a single person.

Winners will be randomly selected from the following method of entry:

FACEBOOK: Users will enter with a comment on the official Facebook promotion entry post (the "Promotion Post") during the Promotion Entry Period. A valid entry shall be defined as the first comment meeting the eligibility requirement made by a user during the Entry Period on the official Facebook Promotion Post. Responses made on other Facebook posts will not be eligible.

Any comment containing spam links, offensive language, personal attacks or incessant similar posting will be disqualified from this Promotion.

Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified.

4. WINNERS & PRIZE: Odds of winning in any drawing depend on the number of entries received for the drawing. Entries will be collected via qualified comments on the Promotion's Facebook post at the end of the Entry Deadline period for the drawing. Two (2) entrants will be randomly selected in the drawing to win a Prize, for a total of two (2) winners in the Promotion. The prize package is subject to mandatory taxes and other State withholdings, as required by law. Mandatory fees, as well as state and federal tax withholdings, in the amount of \$1,993.01, will be paid by the Sponsor. The prize package value is \$5,000, not including taxes and fees. Total value of all Prizes awarded in this Promotion is \$10,000. The NCEL will remit the minimum required tax withholdings to the appropriate agency and issue the W-2G form to the Winner.

The NCEL is not responsible for any additional State tax and/or any applicable Federal and local taxes.

Prizes are not transferable, assignable, or redeemable for cash unless otherwise specified or required by law. Sponsor may, in its sole discretion, substitute a prize of equal or greater value. After a drawing is conducted and verified, eligible winners will be notified by comment reply or direct message via Facebook. If selected entrants do not respond to the notification directing them to contact the Sponsor within 72 hours of notification, they will forfeit the Prize and the Prize will be awarded to an alternate. All drawing entries are subject to verification by the Sponsor or its designee and may be disqualified if eligibility requirements are not met. If an entrant responded to the Sponsor's notification within the specified deadline but fails to provide their full name, North Carolina mailing address, birthdate, phone number and email address to the Sponsor's notification via Facebook, they may be disqualified and the prize will be awarded to an alternate.

By accepting the Prize, the Winner is agreeing to all terms and conditions for admission to the game including, without limitation, the Bank of America Stadium Policies, which are available at <https://www.panthers.com/stadium/policies> and are subject to change without prior notice. Terms and conditions for admission may be imposed by the Carolina Panthers, the National Football League, Bank of America Stadium, City of Charlotte, Mecklenburg County, State of North Carolina, or any other entity having authority over such admissions. If the selected entrant does not agree to the terms and conditions of ticketing and admission, they shall decline the Prize, in which case the NCEL will select a replacement winner from the drawing alternates.

Winners of the Panthers Gameday Experience Giveaway will receive tickets and instructions to enter access the Pre-Game Tailgate Party from the NCEL via email to the email address provided by the winner. Failure to attend the Pre-Game Tailgate Party does not change the value of the Prize or the amount reported on the W-2G form.

Winner shall be required to have, or create, a Ticketmaster account to receive their tickets and shall follow all Ticketmaster terms and conditions. Additionally, Winner shall follow all rules and policies of the applicable venue(s) which they attend. Failure to follow Ticketmaster terms and conditions or venue rules and policies shall not void the Prize and Winner bears all risk associated with their failure to follow appropriate terms, conditions, rules, and policies.

The Prize must be claimed by submitting a Claim Form for Prizes over \$600 ([https://nclottery.com/Content/Docs/PlayerPrizeClaimForm\\_\\$600ormore.pdf](https://nclottery.com/Content/Docs/PlayerPrizeClaimForm_$600ormore.pdf)) which will include: Photo ID verifying name, signature and age, and a Social Security Number. Completed Claim Form can be submitted by email with a Valid State-issued ID, through the Lucke-Rewards Secure Document Upload on the NC Lottery website, or claimed at

one of the Sponsor’s regional offices. The Winner must submit a Winner Claim Form within ten (10) days from the first notification date by the NCEL. At least 3 attempts will be made to contact the selected entrant by email, phone call, and/or other methods of contact at the discretion of the NCEL. If winners fail to claim their prize within the ten (10) calendar day period, the NCEL will select a replacement winner from the drawing alternates.

Regional offices locations:

Office Name:	Address:
Asheville Regional Office & Claim Center	16-G Regent Park Blvd Asheville, NC 28806
Charlotte Regional Office & Claim Center	5029-A West W. T. Harris Blvd Charlotte, NC 28269
Greensboro Regional Office & Claim Center	20A Oak Branch Dr Greensboro, NC 27407
Greenville Regional Office & Claim Center	2790 Dickinson Ave, Suite A Greenville, NC 27834
Raleigh Regional Office & Claim Center	2728 Capital Blvd, Suite #144, Raleigh, NC 27604
Wilmington Regional Office & Claim Center	123 North Cardinal Extension Dr, Suite 140 Wilmington, NC 28405

5. **LIMITATIONS OF LIABILITY:** The Sponsor is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of the Sponsor and may be maintained as part of the Sponsor’s Promotion records. The Sponsor reserves the right to cancel or modify the Promotion if it becomes technically or otherwise corrupted. The Sponsor reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Promotion; to be acting in violation of these Official Rules; to be acting with the intent to disrupt the normal operation of this Promotion; or to be otherwise acting in an unsportsmanlike manner. The Promotion is not sponsored, endorsed, administered by, or associated with Facebook. Entrants agree that the Sponsor (A) shall not be responsible or liable for, and is hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion and/or any Promotion-related activity, or from entrants’ acceptance, receipt, possession, claiming and/or use or misuse of any prize, and (B) has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose.

6. RELEASE: By submitting an entry, Entrant agrees that the Sponsor reserves the right to use entrant's name, picture, voice, likeness and any other publicly accessible personal or biographical information collected from entrant for publicity purposes without further consent from or compensation to such entrant.
7. SPONSOR: North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
8. WINNER LIST: For the names of the Prize Winners, send a self-addressed, stamped envelope to: 2024 Panthers Gameday Experience Social Media Giveaway Winners List, North Carolina Education Lottery, 2728 Capital Boulevard, Suite 144, Raleigh, N.C. 27604.
9. NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. ALL TERMS SUBJECT TO CHANGE BY SPONSOR IN SPONSOR'S SOLE DISCRETION.